THE TRUE COST OF LOW PRICES
DOWN,
DOWN,
DOWN.

coles
Dear Mr Ian McCleod,

Please stop sourcing unsustainable palm oil to make your products. Palm oil is used in many of your food and cosmetic products. When you buy cheap ‘unsustainable’ palm oil you are:

- supporting the logging and destruction of some of the world’s most ecologically important forest.
- promoting illegal forest fires that significantly contribute to climate change.
- destroying the last remaining habitat for many endangered species, including the Orangutan which is facing extinction.*

Coles is a major retailer in Australia. You have an opportunity and responsibility to show leadership in palm oil procurement. We ask that you:

- replace palm oil with alternative oils where possible.
- label palm oil correctly in the products listing of ingredients.
- buy only certified sustainable palm oil that protects forests, preserves livelihoods and safeguards wildlife.

Yours sincerely,

Name: ____________________________________________

Signature: ____________________________________________

Address: ____________________________________________

Postcode

Email: ____________________________________________

*Habitat for the endangered Orangutans is destroyed to make unsustainable palm oil contained in Coles’ products. Scientists say fewer than 45,000 Orangutan remain in the wild.

The Palm Oil Action Group
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Please tick if you do not want to receive further information. We will not share your personal details with any other organisation.